

## III International Congress on Legal Strategy – CIEL 2021

### TECHNOLOGICAL INNOVATION IN BUSINESS & IN THE LEGAL SYSTEM

August 4–5, 2021

Santo Domingo, Dominican Republic

#### **Call to Submit Research Papers and Case Studies** *Call for Papers and Case Studies*

Deadline: June 30th, 2021

On August 4 and 5, 2021, the Instituto OMG celebrates the III International Congress of Legal Strategy (CIEL 2021). CIEL is a biennial conference, world leader in the discipline of Legal Strategy.

Technological innovation in business and the legal system will be the central theme of CIEL 2021.

The way in which businesses are structured and developed is changing as a result of technological innovation, and the legal strategy must be leveraged in this new reality. This new scenario implies rethinking how legal and business strategists will have to face those challenges and opportunities.

Renowned experts, academics, practitioners, and thought leaders are invited to discuss how business and the legal system are changing to adapt to the new environment. The call is open for the reception of research papers, academic articles and case studies to be presented at CIEL 2021. A multifaceted approach will guide the discussion, and contributions related to the following research areas will be accepted:

- 1. Digital economy:** Digital innovation is transforming business models, markets and products and driving important changes in the economy and trade. Digital innovation engulfs the personal data market, the sharing economy, the FinTech revolution, RegTech, MedTech, InsurTech and others. How can businesses and startups strategically leverage digital innovation?
- 2. Global business:** In a globalized world, the spectrum of influence and risks that have



to be managed by firms are increasingly diverse. Discoveries in behavioral economics related to agency costs, changes in consumption patterns, costs and places of production, market digitization, the tendency to offer services rather than products and to do so internationally, discoveries and changes in governance and the proliferation of the change to sustainable businesses are factors that influence the design of structures. This changing environment poses a challenge to strategists: to design optimal structures to allow companies to achieve their objectives in an uncertain and increasingly interconnected world - a transformation of structures both internally and externally. How can strategists use structural design to capture value in this new reality? How can the internal and external structures of companies adapt to lead the new business reality? Can we leverage corporate governance structures to capture opportunities while maintaining risk control?

**3. Legaltech:** Both the legal profession and the justice system are in the process of transformation due to technological innovation. The automation of tasks and the mechanization of legal analysis will mean that lawyers lose the legal monopoly of knowledge, will entail a redefinition of the work of legal professionals and will impose the development of new areas of expertise. E-Justice will trigger the automation of decision-making and will facilitate the use of predictive technologies. How will the notion of value added by the legal strategist change his clients? What strategies should lawyers use to avoid being commoditized? How should conflict resolution and management strategies adapt to the circumstances of the justice system and the challenges that the new reality demands?

### **BASES FOR ACCEPTANCE OF RESEARCH PAPERS AND CASE STUDIES**

1. Research papers and case studies must be the product of the original thinking of the person submitting it (s) or of their own experience due to their professional or academic practice.
2. Unpublished original works and cases and/or previously published works must be presented, as long as they have been published within the term of one year prior to the stipulated delivery date of this Congress.
3. Participants may participate with more than one work or case, and/or with works and cases of co-authorship.
4. The papers and cases presented must deal with one or more of the axes of the Congress.
5. The research papers presented must meet the following formal specifications:
  - a. Written in Spanish or English.
  - b. Contain a maximum of twenty-five (25) 8 1/2 x 11-inch double-spaced pages (not counting appendices or annexes), in Times New Roman font, size 12, with top and bottom margins and right and left at 2.5 centimeters. Footnotes must be in Times New Roman font, size 10.



c. Use any one of the Chicago Style or APA styles for citations and bibliography, with footnotes and a bibliography at the end. In the event that the participant has selected the Chicago Style, they must develop their work only using that style. If, on the other hand, the participant has selected the APA style, they must develop their work only using that style.

d. The research work must contain: i) Presentation; ii) Executive summary; iii) Introduction; iv) Development of the investigation, detailing the findings and doctrinal positions; v) Conclusion; vi) Bibliography; vii) Annexes (optional).

6. The case studies presented must meet the following formal specifications:

a. Written in Spanish or English.

b. Contain a maximum of twenty-five (25) 8 1/2 x 11-inch double-spaced pages (not counting appendices or annexes), in Times New Roman font, size 12, with top and bottom margins and right and left at 2.5 centimeters. Footnotes must be in Times New Roman font, size 10.

c. Use any one of the Chicago Style or APA styles for citations and bibliography, with footnotes and a bibliography at the end. In the event that the participant has selected the Chicago Style, they must develop their work only using that style. If, on the other hand, the participant has selected the APA style, they must develop their work only using that style.

d. The case studies must contain: i) Presentation; ii) Factual account of the case; iii) Analysis questions; iv) Analysis; v) Conclusion; (vi) Bibliography; and vii) Annexes (optional). Refer to the Guide for the Preparation of Case Studies, for more information on the content of the case studies.

7. Deadline for submission of papers and cases is June 30, 2021 at 11:59 p.m. (GMT -4).

8. A work or case will be considered formally delivered when it is uploaded on the event's website in the corresponding section or by accessing the CIEL platform through the following link: <http://ciel.iomgeventos.edu.do> before the closing date and time of the call. The document must be headed with the personal data of the author, in particular: full name, institutional affiliation (if applicable), nationality, country of residence, telephone and electronic mail address (e-mail).

9. To submit a work or case, the participant must complete the registration form included in the event's website or by accessing the CIEL platform through the following link: [http://ciel.iomgeventos.edu.do/# portfolio](http://ciel.iomgeventos.edu.do/#portfolio).

10. The accepted papers and cases presented in the special session of articles, papers and case studies during the Congress, in oral presentation with a maximum duration of up to twenty (20) minutes. The authors of accepted papers and cases will have the right to



participate free of charge in CIEL 2021.

11. The authors will retain the copyright of the works and cases presented, and grant CIEL a right to publish the work, in the formats determined by its organizers. Publications of the work by the author must always indicate that the work was submitted

