



**II International Conference on Legal Strategy – CIEL 2019
SMARTER CONTRACTS: BEHAVIOURAL INSIGHTS, FINTECH,
GOVERNANCE, AND STRATEGY**

31st July – 1st August 2019
Santo Domingo, Dominican Republic

iomg.edu.do

Call for Papers and Case Studies

Deadline: 30 April 2019

On 31st July and 1st August 2019, Instituto OMG will hold the 2nd International Conference on Legal Strategy (“CIEL 2019”), which will explore contract intelligence. Renowned experts, academics, researchers, and professionals will be invited to CIEL 2019 to discuss how contracts can be used to achieve business goals at a time where emerging technologies are impacting the way contracts are negotiated, drafted, and executed. CIEL 2019 will also address how behavioural economics is affecting the way parties to a contract provide consent, with a particular focus on heuristics biases and the architecture of decision-making.

CIEL 2019 has now opened its call for research papers, academic papers, and case studies relating to the following topics:

- a) **Smart Contracts, Fintech, and Blockchain.** How are emerging technologies and innovation changing the way contracts are negotiated, drafted, and executed? Can technology help companies register and manage their contracts and property rights in a more efficient way?
- b) **Behavioural Law and Economics and Choice Architecture.** How can behavioral insights guide contractual strategy in order to achieve business objectives? How do behavioral biases, heuristics and cognitive limitations affect decision making in a contractual setting? How can the use of nudges, default rules and other tools help achieve business objectives?
- c) **Contract Strategy.** How can an effective contract strategy be designed and implemented? How are agreements analyzed under law and strategic management?
- d) **Contract Governance.** What is contract governance? How can it add value to structure complex contractual networks?

RESEARCH AND CASE STUDY REQUIREMENTS

1. The research and case studies submitted must be the original work product of or be based on the author's own professional or academic experience.
2. Unpublished works and original case studies should be submitted; however, articles previously published can be submitted, if they were published one year prior to the deadline established above.
3. Authors may submit more than one research paper or case study and/or co-authored products.
4. The papers and cases submitted must address one of the topics that will be discussed during CIEL 2019.
5. Research papers must:
 - a. be written in English or Spanish;
 - b. have a maximum of twenty-five (25) pages, double-spaced (excluding appendices or attachments), and use the Times New Roman font, size 12;
 - c. use A4 paper and have 2.5 centimeter margins;
 - d. have footnotes, in the Times New Roman font, size 10;
 - e. use the Chicago Manual of Style for notes and citations, including footnotes and a bibliography, which must be included at the end of the research paper/case study; and,
 - f. include a: i) Presentation; ii) Executive Summary; iii) Introduction; iv) Development of the research, detailing findings and doctrinal positions; v) Conclusion; vi) Bibliography; and vii) annexes (optional).
6. Case studies must:
 - a. be Written in English or Spanish;
 - b. have a maximum of twenty-five (25) pages, double-spaced (excluding appendices or attachments), and use the Times New Roman font, size 12;
 - c. use A4 paper and have 2.5 centimeter margins;
 - d. have Footnotes, which must use font Times New Roman, size 10;

- e. use the Chicago Manual of Style for notes and citations, including footnotes and a bibliography, which must be included at the end of the research paper/case study; and,
- f. include a: i) Presentation; ii) Factual Case Information; iii) Analysis Questions; iv) Analysis; v) Conclusion; vi) Bibliography; and, vii) Annexes (optional). Please refer to the Case Study Guide for more information on the content of the case studies.

7. The deadline for the submission of research papers and case studies is 30 April 2019, at 11:59 p.m. (GMT-4).

8. A research paper or case study will be considered formally submitted when uploaded in the corresponding section of CIEL 2019's website, in a timely manner, before the deadline. The document must contain the author's personal data, including: full name, institutional affiliation, nationality, country of residence, telephone number, and e-mail address.

9. In order to submit a research paper or case study, the author must complete the registration form included in the event's webpage.

10. Accepted research papers and case studies will be presented during CIEL 2019's special session on articles, papers, and case studies. Each oral presentation will last a maximum of twenty (20) minutes. Furthermore, the authors chosen to present their research will participate free of charge in CIEL 2019. However, authors must cover their own travel and accommodation expenses.

11. Authors shall retain their copyright over the research papers and case studies presented. However, each author will grant CIEL the right of first publication, in the format determined by CIEL 2019's organizers.